

The 22 Immutable Laws of Marketing: Violate Them At Your Own Risk

 Al Ries & Jack Troutv

White Tiger

 Aravind Adiga

OOPS! 13 Management Practices That Waste Time & Money (and what to do instead)

 Aubrey Daniels

Topgrading

 Bradford D. Smart

How to Win Friends & Influence People

 Dale Carnegie

The Power of Ted: The Empowerment Dynamic

 Davind Emerald

Pleased But Not Satisfied

 D.L. Sokol

The Four Agreements

 Don Miguel Ruiz

Driven to Distraction

 Edward Hallowell

Competing for the Future

 Gary Hamel

Who: The A Method for Hiring

 Geoff Smart & Randy Street

The Richest Man in Babylon

 George S. Clason

Too Soon Old, Too Late Smart: Thirty True Things You Need To Know Now

 Gordon Livingston

The Great Game of Business

 Jack Stack & Bo Burlingham

Build to Last: Successful Habits of Visionary Companies

 Jim Collins & Jerry I. Porras

How the Mighty Fall

 Jim Collins

Good to Great: Why Some Companies Make the Leap, and Others Don't

 Jim Collins

Mind Power

 John Kehoe

Our Iceberg is Melting

 John Kotter

Coach Wooden's Pyramid of Success

 John Wooden

Hide a Dagger Behind a Smile

 Kaihan Krippendorf

The One-Minute Manager

 Kenneth Blanchard & Spencer Johnson

Nuts! Southwest Airlines' Crazy Recipe for Business and Personal Success

 Kevin Freiberg

Execution: The Discipline of Getting Things Done

 Larry Bossidy

7 Hidden Reasons Employees Leave

 Leigh Branham

Multipliers

 Liz Wiseman

Blink

 Malcolm Gladwell

Now Discover Your Strengths

 Marcus Buckingham

The E-Myth Revisited: Why Most Small Business Don't Work and What to Do About It

 Michael E. Gerber

Competitive Strategy: Techniques for Analyzing Industries and Competitors

 Michael E. Porter

Moneyball

 Michael Lewis

Tuesdays With Morrie

 Mitch Albom

Think and Grow Rich

 Napoleon Hill

Getting the Right Things Done: A Leader's Guide to Planning & Execution

 Pascal Dennis

5 Dysfunctions of a Team

 Patrick M. Lencioni

Death By Meeting

 Patrick M. Lencioni

The Five Temptations of a CEO: A Leadership Fable

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The Concise 33 Strategies of War

 Robert Greene

Rich Dad Poor Dad

 Robert T. Kiyosaki

Purple Cow

 Seth Godin

The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change

 Stephen R. Covey

Art of War

 Sun Tzu

The Portable Coach: 28 Surefire Strategies for Business and Personal Success

 Thomas Leonard

In Search of Excellence: Lessons from America's Best Run Companies

 Thomas J. Peters & Robert H. Waterman

The Millionaire Next Door

 Thomas J. Stanley & William D. Danko

Mastering The Rockefeller Habits

 Verne Harnish

Out of the Crisis

 W. Edwards Deming